



Apples from Austria



Land of Quality



- Nutritious volcanic soil
- Unique climate
- Hearty apples of unique flavour

EVA apples are lucky enough to originate in the rolling hills of Styria – “the green heart of Austria”. The hill country is characterised by agricultural diversity and numerous orchards at altitudes from 300 to 600 m, from the foot of the Alps to the valleys in the South-East of Austria.

EVA apples grow on particularly nutritious volcanic soil that provides an extra energy boost during the growing process. Their growth is also favoured by the region's unique climate: the climate of the Eastern foothills of the European apple belt is made up of Alpine, Pannonian and Mediterranean influences. This creates warm days filled with sunshine as well as cool nights – rendering the perfect conditions for growing hearty apples of unique flavour.





Quality Production



- In-depth know-how
- Sophisticated experience
- Apples of the most beautiful und most sought-after quality and tradition

With a local tradition of producing finest apples for over 200 years and pure handcraft, EVA apple farmers have become a role model for apple producers across the world. They are meteorologists, biologists, physicists and the personal bodyguards of EVA apples. They nurture the Styrian apples with great care and in accordance with strict guidelines. Their work and products are guaranteed by the following international food certificates: ISO 9001:2008, GLOBALGAP, QS, IFS 6 Food Standard, TN10 – Tesco Nurture 10

The family farms, most of them small in scale, carefully pamper the apple from the blossom to the harvest. The experience of many genera-

tions in combination with the latest scientific findings ensure that Styrian apples receive the best possible treatment. To protect the valuable fruit from thunderstorms, about 90 percent of the orchards are equipped with hail protection nets. Cultivation follows the guidelines of integrated production. The lowest possible use of chemical agents, use of beneficial organisms, targeted cultivation and the observance of optimum harvest windows are all fine-tuned to each other.

The producers align themselves with the GLOBALGAP guideline, the leading quality standard for fruit production worldwide. In addition, every single Styrian apple is examined in a control process that is up to four times stricter than any demand of law. A seamless system ensures the traceability of every apple from the orchard to the warehouse, to sorting and packaging and to the shop shelf.

Ongoing further developments and optimisations ensure that EVA apples will continue to be available year round and delight palates all over the world.





Quality Logistics



- Perfect interplay between everyone involved
- Optimal conditions from blossom to delivery
- Apples full of taste all year round



The interplay of production, storage and marketing is exemplary and as big a factor in the success of EVA apples as the products themselves.

The Styrian apple growers are united in the production organisation OPST Obst Partner Steiermark GmbH and make up a large part of Austrian apple production. With its packing houses EVA ensures that EVA apples are available throughout the year, and that one in two EVA apples are enjoyed by people outside Austria. No wonder that export rates have quintupled

over recent years and that EVA apples impress people all over the world with the sheer volume of these selected and beautiful fruits.

Storage at optimum conditions by the EVA packing companies guarantees that the quality of today will also be ensured tomorrow. Gently arranged according to variety and marketing period, the apples are stored at a temperature between 1° and 3° Celsius in ultra-low oxygen warehouses. This leads to slower breathing of the apples; the ripening process is halted naturally. Thanks to this storage system, the unique flavour and full taste of the fruit is preserved throughout the year.

When they are taken from the warehouse, the apples float in water channels through electronic sorting and are separated according to size, colour and quality before they are gently packed. There are no limits set to customer requirements for the form of packaging.





Quality Brands



- EVA Apples from Austria: best value for money
- EVA prime apples: the quality apple par excellence
- Apples of the highest quality for quality-conscious markets

The brand "EVA Apples from Austria" has been a guarantor of unique apple quality and excellent value for money for many years.

In addition to EVA, the classic brand of internationally renowned quality apples, there is also the brand "EVA prime". "EVA prime" is the quintessence of a true Austrian quality product: apples of the highest, most flawless and exclusive quality. Every EVA prime apple is hand-selected, produced under the most careful conditions and given preferential treatment during storage and packing before being delivered to international customers in exclusive boxes. Every step in the development of an EVA prime apple is closely monitored to ensure the highest level of quality and sustainability. "EVA prime" is an expression of the height of Styrian apple-growing expertise.





Quality of Life



- Sustainable production in harmony with nature
- Varieties for every taste
- First class apples for today and tomorrow

Responsible and sustainable production in harmony with nature is a concept dear to the heart of every EVA apple farmer. Quality enjoys a very clear priority over quantity. To preserve natural vegetation, the orchards are harmoniously embedded in the landscape. There is no monocropping, nor massive apple plantations in Styria – neither today, nor in future.

The wealth of varieties and the unmatched taste of EVA apples are immensely popular at home and around the world. The increasing demand for EVA apples will be met by larger cultivation and harvest quantities in future. The high-quality production of Styrian farmers will be maintained on a sustainable basis far into the future.

EVA ensures long-term success for its producers through the powerful market presence of the fruit growers, their production organisation OPST Obst Partner Steiermark GmbH and the packing companies. Styria is our home and the home of our product, but the international market is our playground, where we are forward-looking in the way we act and aware of our responsibility. The long-term satisfaction of our customers and their consumers is the most important benchmark of our success.



Product variety / Availability

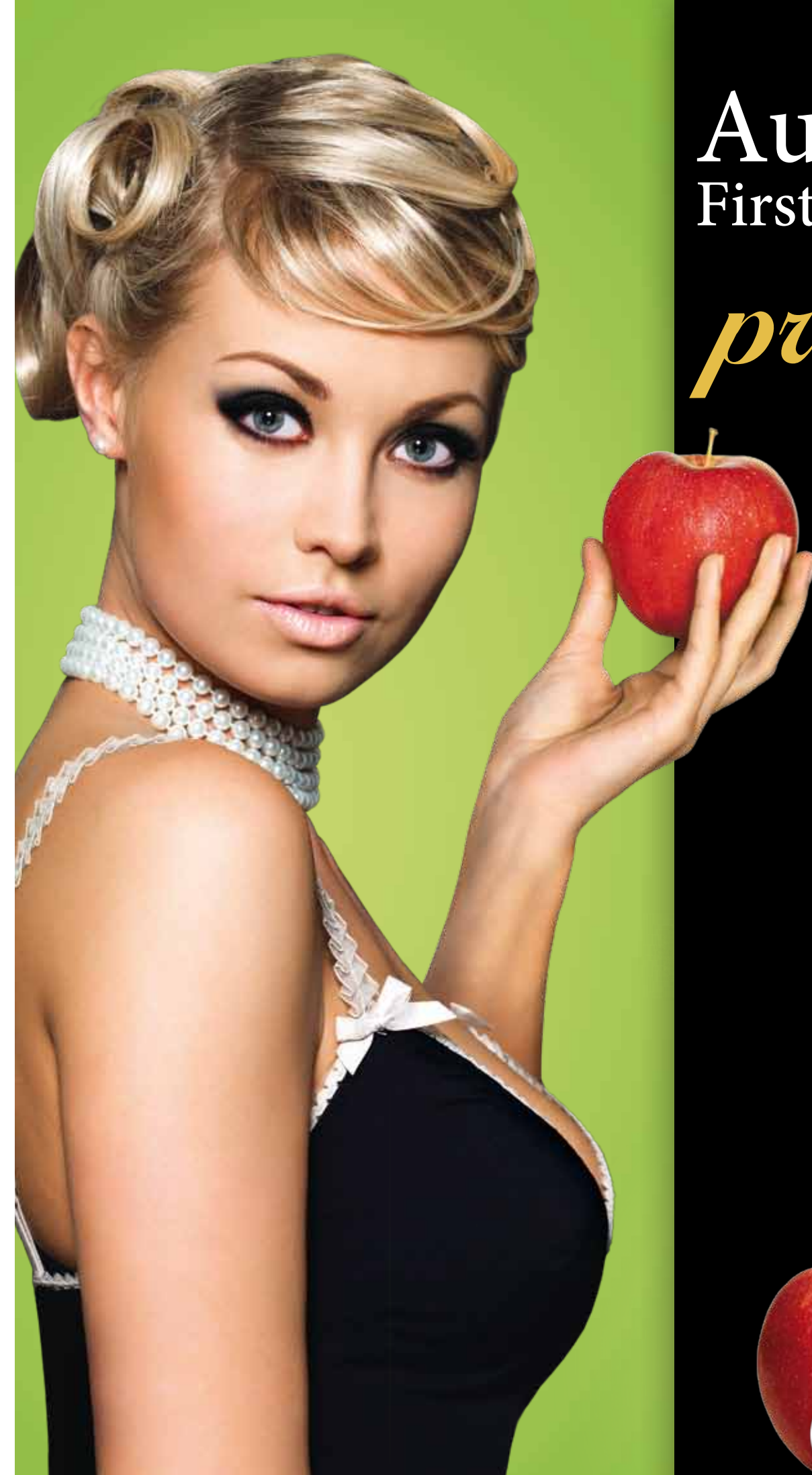
	Gala (Royal) <i>available from Sept to May</i>	Small to medium-sized spherical fruit with pale yellow background colour and bright red to dark red striped blush. Crisp, juicy and very sweet flesh.
	Braeburn <i>available from Nov to May</i>	Medium-sized to large, tall, barrel-shaped fruit with greenish yellow background colour. It has a brick red to dark red partly striped, partly washy blush. Extremely firm, crispy, light flesh, refreshing aroma with a pleasant sugary-tangy balance.
	Fuji <i>available from Nov to Mar</i>	Large to very large, light, tall with yellowy green background colour and light to dark red striped, lightly scented blush. Firm and crispy with juicy, sweet flesh. Occasional waxiness is evidence of this apple's very high sugar content.
	Elstar <i>available from Sept to Jul</i>	Medium-sized round fruit with greenish yellow background colour and bright red to washy red blush. Yellowy, fairly firm flesh with a tangy fruity aroma.
	Idared <i>available from Nov to Jul</i>	Medium to large apple with rounded, slightly flattened shape. It has a yellowy green, whitish yellow background colour and a bright, dark red striped or washy blush. Firm, fine-textured, white to pale pink flesh with fairly sweet, subtle aroma.
	Golden Delicious <i>available from Oct to Aug</i>	Medium to large, tall fruit with greenish yellow to golden yellow background colour. Yellowy, firm, juicy, crispy flesh, sweet aroma and slightly tart.
	Jonagold <i>available from Oct to Aug</i>	Large, evenly proportioned and tall fruit with greenish yellow background colour and with orangey red to carmine red striped blush. Loose, juicy flesh with a balanced sweet yet mildly tangy taste.

Club brands

	Evelina® <i>available from Oct to May</i>	Medium-sized. With its appetizing shape and colours, from deep red to undertones of yellow, this apple will always be succulent and crunchy. The aromatic fragrance is absolutely unique.
	KIKU® <i>available from Nov to May</i>	Medium sized, occasionally even bigger. The background colour is yellowish, the overcolour ruby-red striped. Has a very balanced sugar-acidity ratio. Flesh is very juicy, sweet. Fresh-tasting and crunchy.

Austrian First Class

prime



www.eva-apples.com

Austria's finest Apples



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